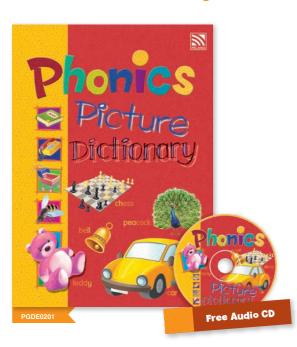


Literacy Resources

PHONICS

These books are specially designed for children to learn and master basic phonics in a fun and effective way. Mastering phonics will provide children with a firm foundation in reading skills.

Phonics Picture Dictionary





Phonics with Movements

An effective resource in helping children learn basic phonics through the use of catchy tunes and fun-to-do movements.







Using mobile application, children can learn phonics in a fun and engaging way through the **animations** and **games**.

LANGUAGE DEVELOPMENT

These language development titles are fun-to-use and will put your child on the road to reading success!

✓ Little Readers Series





Star Reader Series

A 3-level reading programme developed for children who are learning to read, with each level consisting of 6 books.



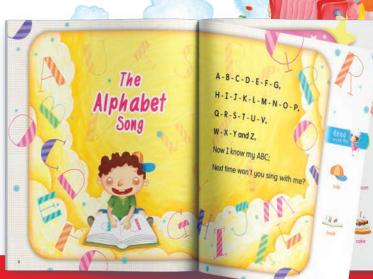




Do Re Mi, Sing with Me - Happy Time







Learning Tools

JIGSAW PUZZLE

Jigsaw Puzzles help children develop finger strength, perseverance and problem-solving skills.





Match and Learn Puzzle Pairs

Improving children's logical thinking skills through activities that will require them to analyse and observe



My First Jigsaw Puzzles

Improving vocabulary: 48 puzzles under 6 different themes, with each puzzle exposing children to useful















Step by Step Puzzles

These puzzles are prepared based on each level of difficulty and age. There is a total of 5 levels, and the number of pieces for each puzzle increases as the children progress accordingly (from a total of 2 pieces to 96 pieces).







& sticking the colourful stickers.













MATHS FLIP-FLOP

7 levels of Maths Flip-Flop Cards for the children ages from 4-11. Each level come with more than 100 mind-boggling number, shape, measurement and real life mathematics problems that are both fun and challenging for young students to play.









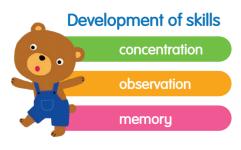


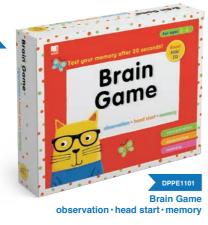






BRAIN GAME







The Brain game requires children to observe each picture within a short period of time, and then choose a question to answer. By doing so, children will find the game both exciting and challenging. Includes simple-to-answer questions that make the game lively and interactive, while developing children's logical thinking skills and language skills. The game promotes parent-child interaction and strengthens family bonds.



SCIENCE STORY BOOKS

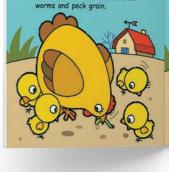


Hello Animals

A first science storybook for young, curious minds!

Interesting facts about animals are now presented to young readers aged 4 and up in these charming, easy-to-read stories. Besides getting to know more about the animal world, children will also learn positive values, such as being hardworking and responsible.

The illustrations are brightly coloured too, so children will not want to put these books down...unless they really have to!

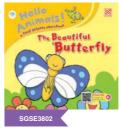




2D Animation

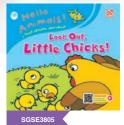
Fun Facts

















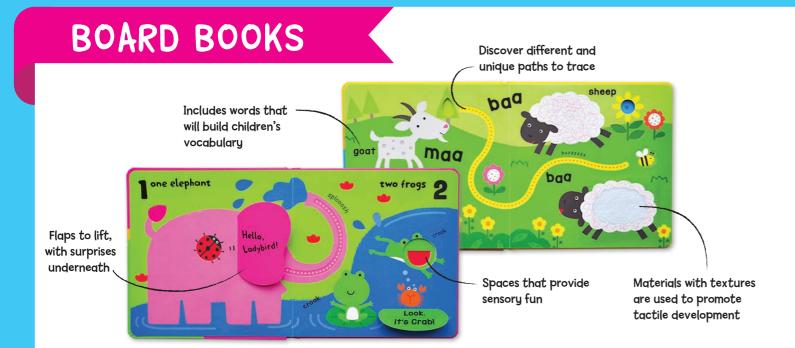






This series is specially created to raise awareness in little children about animals that are endangered. Having knowledge about them is the first step towards saving them. As children grow up, they will understand the need to help protect these animals. The captivating illustrations and

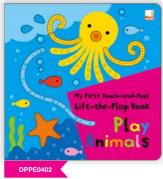


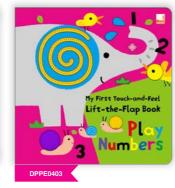


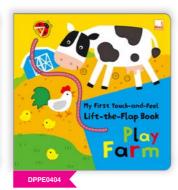
My First Touch-and-Feel Let children's little fingers touch and feel the various textures as they lift Lift-the-Flap Book

flaps and learn about the world around them in a fun and proactive way.



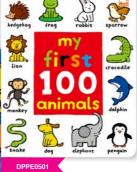


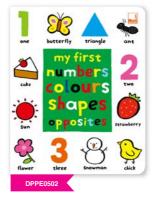


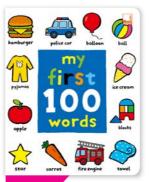


My First Board books







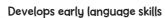






Helps children to become confident users of the language Helps develop early language abilities





An amazing pictorial dictionary, filled with simple yet breathtaking illustrations. An interactive encyclopedia that suits all learning styles.



Boosts thinking skills Lets children learn through play

Funny Face Series

The books in this series teach children about times of the day, the different tastes, the different emotions and the excitement of awaiting the arrival of a new life. Through the books, children will also learn important values such as being responsible for oneself, being considerate, as well as sharing and caring for others.





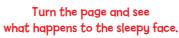




With a flip of a page,

the adorable little face changes!







Kitten is now brushing his teeth.

- Develops observation skills and improves concentration through the different facial expressions
- Charming contents that help children develop emotional intelligence
- Easy-to-flip pages; it is amazing to see the faces change!
- Introduction to early language skills
- Fun-to-read text and eye-catching images increase parent-child interaction

Pop-up Adventures Series

The exciting pop-ups in this series will motivate kids to discover the world around them. The pop-ups will also promote imagination in a fun way!



Various wonderful 3D pop-up scenes to be explored

Let your child enjoy the books and develop essential skills!

Introduces the English language to your child, and develops early

Seven 3D scenes that pop up as you flip the pages





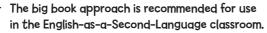


BIG BOOKS



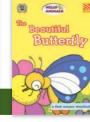
This collection of big books features blown-up versions of handpicked stories that include invaluable lessons to be learnt and help children develop their listening skills. The big print and attractive illustrations make shared reading fun and enjoyable. These books are suitable for home and school use.

✓ Hello Animals Big Books Set







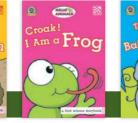










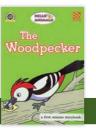




Snail



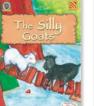






Famous Fables Big Books Set























CHARTS & POSTERS

Use this teaching resource in the classroom to help students develop their vocabulary for everyday classroom objects.

₩ Word Alive AR Posters













Learn more than just the entries on the AR posters through the use of the Words Alive application. The phrases and sentences provided will make learning more meaningful.



Boost English language skills, particularly listening and speaking skills through the use of the application which features good pronunciation.



Leverage modern AR technology to make learning impactful. See how the 2D illustrations on the posters turn into amazing 3D animations! A surefire way to capture and hold children's attention.



English Grammar Charts Set

A Collection of 16 interesting charts to expose and equip young learners with more knowledge of grammar and vocabulary.

■ Look and Learn Charts























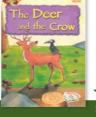














FLASHCARDS





Bright Step Cards



















Eye-catching words

Pictures will definitely capture children's attention

Dickens Flashcards with AR

Flashcards are a great tool for children to learn things. Suitable for use in school, at home or while travelling, these cards, complete with attention-grabbing illustrations and questions, provide lots of opportunities for conversation with children and vocabulary expansion.

















































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